



Further information:

Simon Katalin
Tel: 887-6676
Fax: 887-6531
e-mail: katalin.simon@kpmg.hu

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KPMG's Global Insurance practice wins again Reactions Magazine's 'Best Accounting Firm of the Year 2008' award

For the second year running KPMG's Global Insurance practice was awarded *Best Accounting Firm of the Year* at the Reactions' Global Awards Dinner ceremony in New York.

Once a year *Reactions*, the leading monthly insurance magazine, poll their readers to assess which organizations, deals, initiatives and industry figures are performing ahead of the competition and are the leaders in the industry. Over 3,000 CEOs, CFOs and other industry professionals in senior management positions were contacted and interviewed either by telephone or on-line questionnaire and KPMG came out top, again.

KPMG for the second year wins the 'Best Accounting Firm of the year 2008' award.

Frank Ellenbürger, KPMG's Global Head of Insurance expressed his pride at the Insurance industry's recognition of KPMG's Global Insurance practice saying:

"We sincerely appreciate the Insurance Industry's recognition of both our dedication to the industry and our commitment to our firm's clients. To win the award for the second year running is especially gratifying. I am proud to lead this team and would like to thank them for the hard work this award represents."

"We now have a lot to live up to and are inspired by this award to continue to achieve our collective aim of delivering excellence for our clients," Frank Ellenbürger added.

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